

# BUILMATEL

## Company Profile and History

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***Airpeak*** YUKIZNA

## <1> Profile

- ◆ **Founded in October, 1966**
- ◆ **Capital** 40 million yen
- ◆ **Sales volume** 660 million yen
- ◆ **Main business activities:**
  - 1. Manufacturing / Selling of building materials
  - 2. Licensing of Intellectual Property/ R&D of IP-Protected products
- ◆ **Head Office**
  - 1-7-5 2<sup>nd</sup> Nikkei Building, Nihonbashi-kayabacho, Chuo-ku  
Tokyo 103-0025 Japan
  - TEL +81-3-5847-8551
- ◆ **Management team**

CEO	Shoji Shirai
COO	Kaoru Ishikawa
Executive Officer	Yoshikazu Hasebe
Director	Ryushiro Shirai
- ◆ **Employees** 25

## <2> HISTORY

### **October, 1966**

- Shohachi Shirai founded Shirai Co., Ltd.
- Started selling building materials

### **August, 1991**

- Launched the research and development about the rooftop gardening

### **July, 1996**

- Obtained the patent for Permeability Mat in Japan (JP 2076293)

### **January, 1999**

- Shoji Shirai appointed as CEO

### **August, 1999**

- Obtained the patent for Protective Cap in USA (US 5,940,889)

### **September, 1999**

- Shirai Shoji has changed its name to Builmatel Co., Ltd.

### **April, 2008**

- Started the industry-academic jointed research programs with Tama Art University regarding the new fastening techniques

### **March, 2010**

- Obtained the patents for fastening product in Japan, US, Europe, China and Korea (JP 4480791 US8147940 EP2399467 CN102281780 KR10-1170281)
- Launched the research and development about YUKIZNA

### **April, 2011**

- Started the joint research and development of YUKIZNA with Astro-tech Co., Ltd.

## BUSINESS ACTIVITIES

Manufacturing/Selling  
of building materials

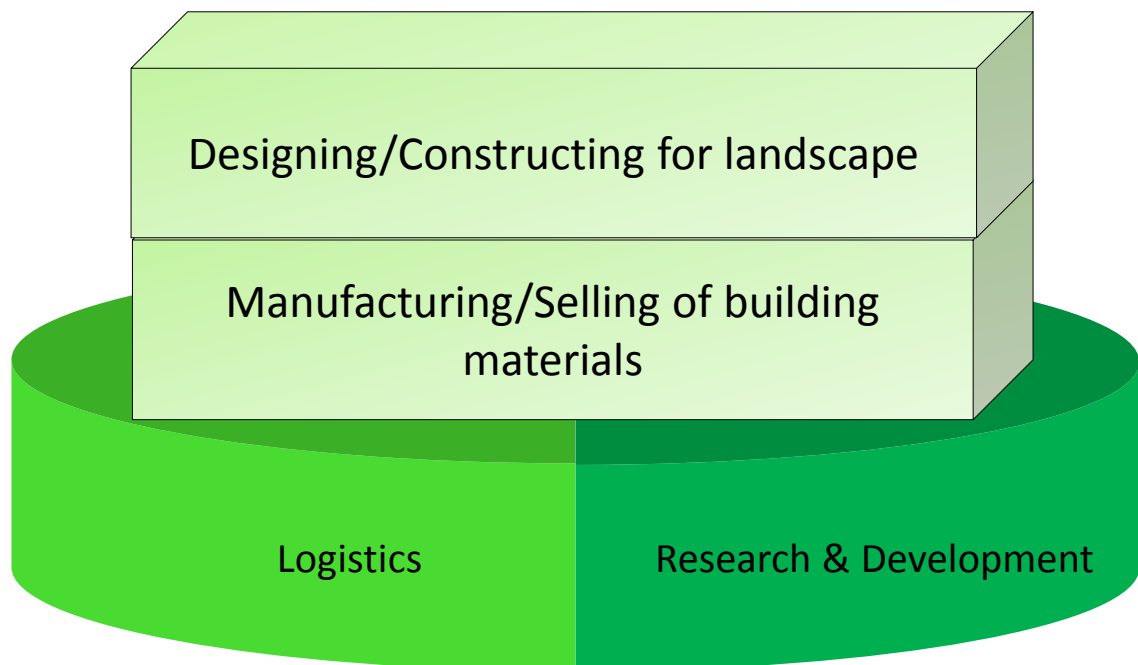


Licensing of Patent  
R&D of IP-protected  
products



## Manufacturing / Selling of building materials

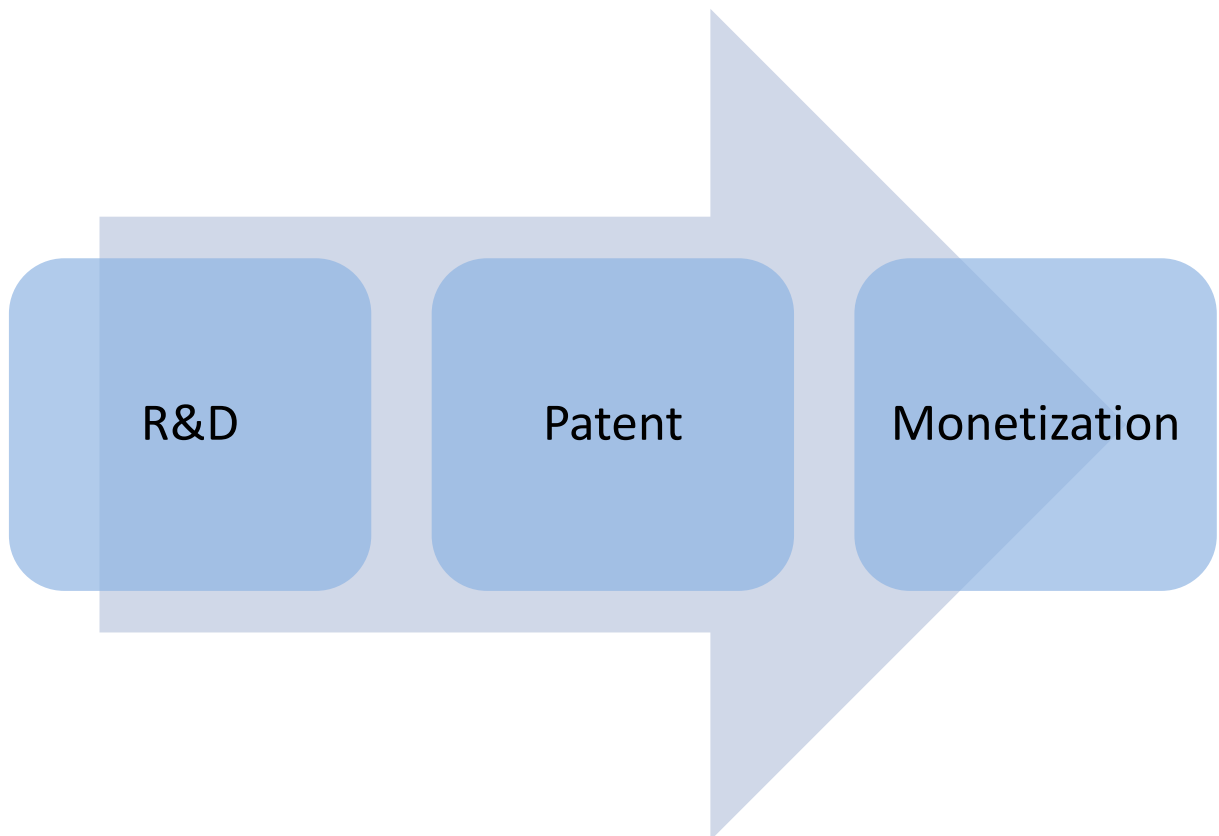
1. Manufacturing and selling building materials.
2. Designing and constructing rooftops and landscapes for gardening.



## Licensing of Intellectual Property

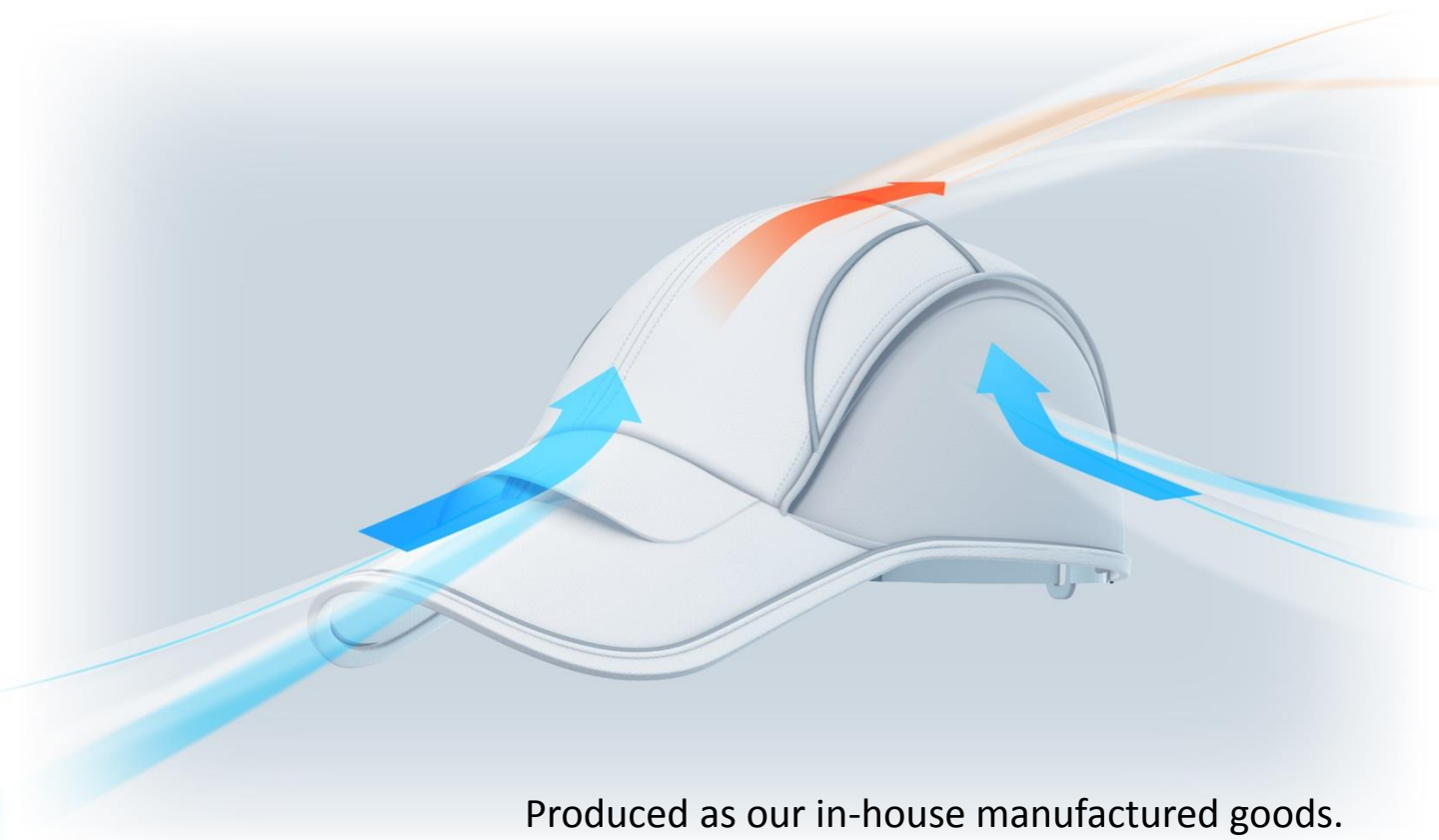
### Research and Development of IP-Protected products

1. Developing innovative products protected by patents.
2. Manufacturing and selling these products by ourselves.
3. Licensing or assigning our patents to others.



# Airpeak

It's a new concept for a cap. This cap minimizes not just sun exposure. The world's first "Flow System" lowers the heat generated inside the cap by 56.48°F and reduces the humidity by 30%. This is not just a cap any more. Now, get the best performance.



Produced as our in-house manufactured goods.



US 9,420,839 USD 744,726 JP5466748 TWI 602519 TWD167155 TWD 170029  
CA 156056 CA 158962 EM 002442012 EM 002549667

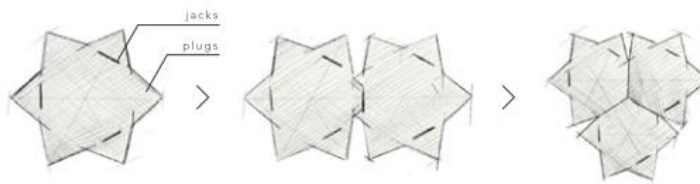
# YUKIZNA

## Leather Mosaic

The world's first combined-pieces material is born.

Uncountable expressions are realizable with different combinations of material, color and figure of pieces.

YUKIZNA will be the sole material which reflects your ideas, created by your free mind and imagination.



Features of the fabric



JP 4480791 US 8147940399467 CN 102281780 KR 10-1170281



# ***FingerZip***

This product is the sliding adjustment that is stronger and thinner than conventional products. Easy to operate by two fingers for wearable bands, shoes, dress accessories, and else.



**FingerZip will make  
attaching / detaching  
and making small  
adjustments easy!**



JP 5192607 JP 5706869 US 9,591,895 US 9,392,846  
EP 2918187 EP 2918188 CN 201380058095.6 CN 201380058159.2

# Ventilation helmet

This product is the unique helmet for ventilation. The ventilation holes in the front permitting fresh air passing through the helmet and cooling the users head.

<Licensee>

TANIZAWA SEISAKUSHO, LTD



JP 3503947 JP 3542139 US 7818821 EP 1649770

## Headband sliding adjuster

This product is the first one-touch sliding adjustment;  
simple push to loosen, squeeze to tighten.

<Licensee>  
TANIZAWA SEISAKUSHO, LTD  
3M COMPANY



Adjustable with one hand when the helmet is on the head.



JP 3276603 JP 3542139 JP 3982955 US 6457210  
EP 1074195 CA 2329298 AU 764639 CN 99805376.7 KR 10-0480669