

**BUILMATEL**  
**Company Profile and History**

## <1> Profile

◆ **Founded in October, 1966**

◆ **Capital** 40 million yen

◆ **Sales volume** 660 million yen

◆ **Main business activities:**

I . Manufacturing / Selling of building materials

II . Licensing of Intellectual Property (IP) /  
Research and Development of IP-Protected products

◆ **Head Office**

• 1-7-5 2<sup>nd</sup> floor Nikkei Building, Nihonbashi-Kayabacho, Chuo-ku Tokyo  
103-0025 Japan

• TEL +81-3-5847-8551

◆ **Management team**

CEO

Shoji Shirai

COO

Kaoru Ishikawa

Vice President

Yoshiro Takamura

Executive Officer

Yoshikazu Hasebe

Director

Ryushiro Shirai

◆ **Employees** 22

## <2> HISTORY

### October, 1966

- Shohachi Shirai founded Shirai Co., Ltd.
- Started selling building materials

### August, 1991

- Launched the research and development about the rooftop gardening

### July, 1996

- Obtained the patent for Permeability Mat in Japan  
(Pat No: JP 2076293)

### January, 1999

- Shoji Shirai appointed as CEO

### August, 1999

- Obtained the patent for Protective Cap in USA  
(Pat No: US5940889)

### September, 1999

- Shirai Shoji has changed its name to Builmatel Co., Ltd.

### April, 2008

- Started the industry-academic jointed research programs with Tama Art University regarding the new fastening techniques

### March, 2010

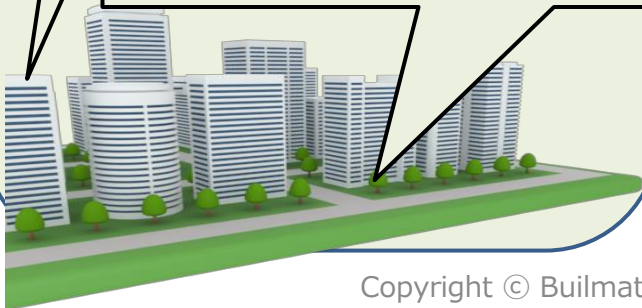
- Obtained the patents for fastening product in Japan, USA, Europe, China and Korea  
(Pat No: JP 4480791) (Pat No: JP5465198) (Pat No: JP5465201)  
(Pat No: US8147940) (Pat No: EP2399467) (Pat No: CH102281780)  
(Pat No: KR10-1170281)
- Launched the research and development about YUKIZNA

### April, 2011

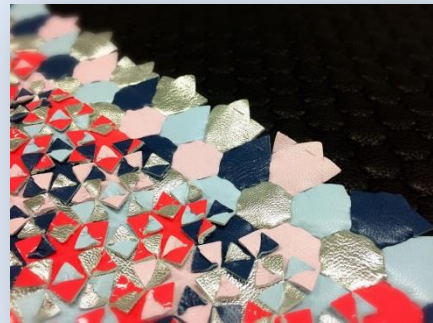
- Started the joint research and development of YUKIZNA with Astro-tech Co., Ltd.

## BUSINESS ACTIVITIES

Manufacturing/Selling  
of building materials

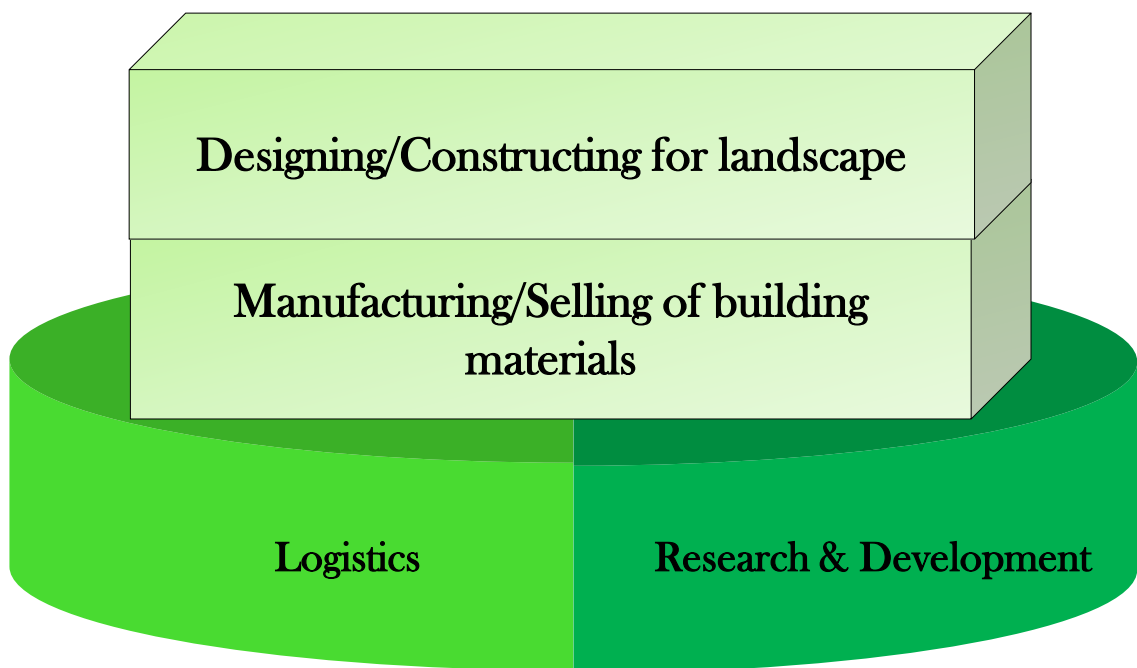


Licensing of Intellectual  
Property (IP)  
&  
Research and  
Development of IP-  
Protected products



## Manufacturing / Selling of building materials

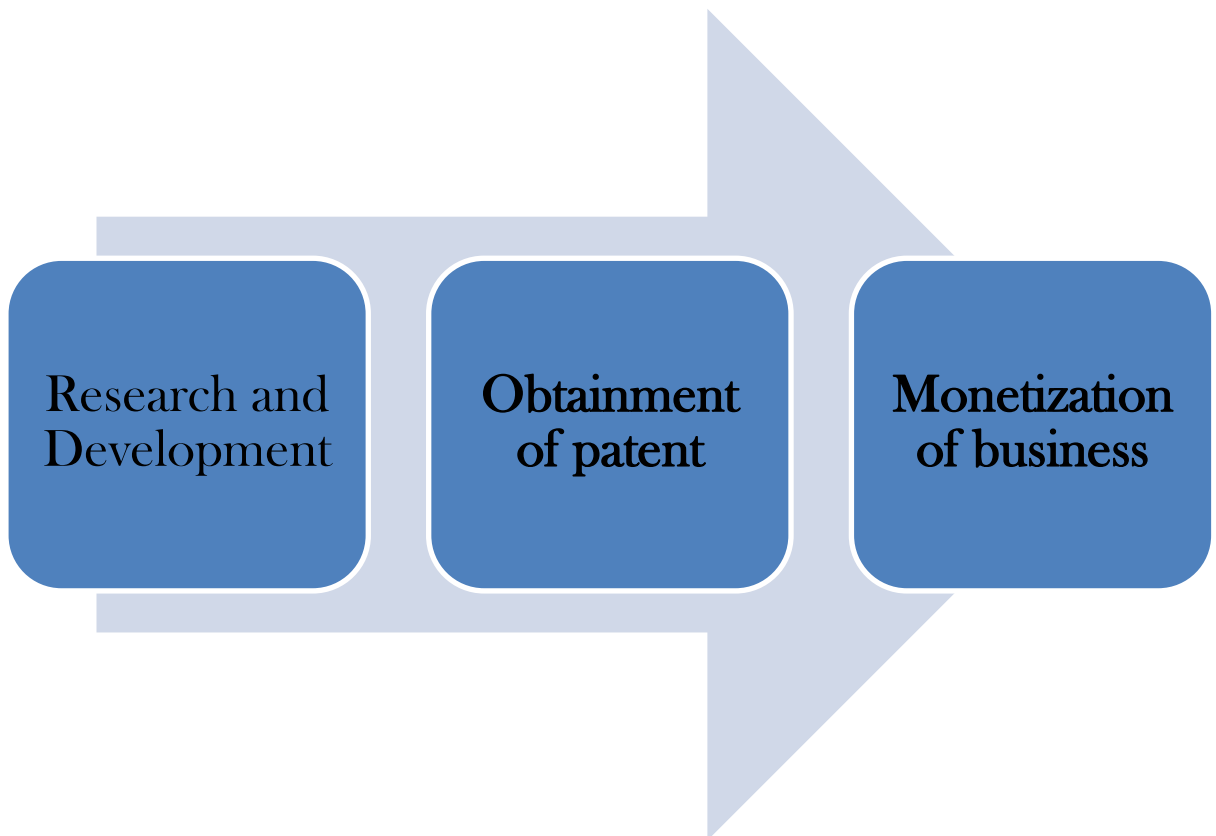
- I . Manufacturing and selling building materials.
- II . Designing and constructing rooftops and landscapes for gardening.



## Licensing of Intellectual Property (IP)

### Research and Development of IP-Protected products

- I . Developing innovative products protected by patents.
- II . Manufacturing and selling these products by ourselves.
- III. Licensing or assigning our patents to others.



## Ventilation helmet

This product is the unique helmet for ventilation. The ventilation holes in the front permitting fresh air passing through the helmet and cooling the users head.

<Licensee>  
TANIZAWA SEISAKUSHO, LTD

<Intellectual property rights>  
Pat No.  
JP 3503947  
JP 3542139  
US 7818821  
EP 1649770



## Headband sliding adjuster

This product is the first one-touch sliding adjustment;  
simple push to loosen, squeeze to tighten.

<Licensee>

TANIZAWA SEISAKUSHO, LTD  
3M COMPANY

<Intellectual property rights>

Pat No.

JP 3276603

JP 3542139

JP 3982955

US 6457210

EP 1074195

CA 2329298

AU 764639

CN 99805376.7

KR 10-0480669



Adjustable with one hand when the helmet is on  
the head.





# Hexagonal weaving system

# YUKIZNA

The most sophisticated hexagonal leather weaving system.

**MAISON  
D'EXCEPTIONS<sup>®</sup>**  
High creativity experimental zone

**16- 18 FEB. 2016**  
PARIS NORD VILLEPINTE

**JOIN US HERE!**

<Intellectual property rights>

Pat No.

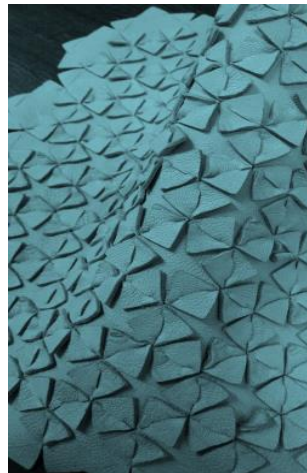
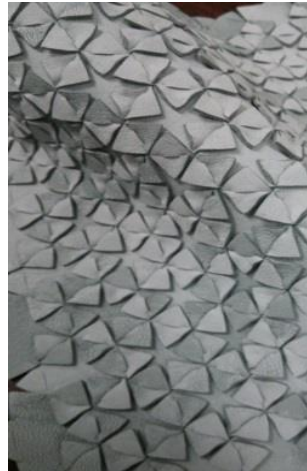
JP 4480791

US 8147940

EP 2399467

CN 102281780

KR 10-1170281



## YUKIZNA Patent List

【7 patents】

Country	Number	Details
Japan	JP 4480791	Avoidable technology of YUKIZNA
	JP 5465198	Blocking patent of YUKIZNA
	JP 5465201	Blocking patent of YUKIZNA
US	US 8147940	Avoidable technology of YUKIZNA(= JP 4480791)
Europe	EP 2399467	〃
China	CN 201080004975.1	〃
Korea	KR 10-1170281	〃

【5 design patents】

Country	Number	Details
Japan	JP 1510981	YUKIZNA Sheet 5 colors pattern
	JP 1510982	YUKIZNA Sheet 2 colors pattern
US	US 29/503,517	YUKIZNA Sheet-Medium piece size (Pending)
Europe	RD 002545202-0001	YUKIZNA Sheet-Small piece size (Pending)
	RD 002545202-0002	YUKIZNA Sheet-Large piece size (Pending)

【8 trade mark】

Country	Number	Details
Japan	JP 5459243	Character trademark of YUKIZNA
	JP 5560645	Piece of star-shaped
	JP 5709253	Logo
US	US 4204263	Character trademark of YUKIZNA
Europe	EU 1110536	〃
Korea	KR 1110536	〃
China	CN G1110536	〃
International	No.1240535	International application based on JP 5709253

## Ventilation Cap

# Airpeak

The innovative design. The world's first cool function.

Produced as our in-house manufactured goods.

<Intellectual property rights>

Pat No.

JP 5466748

US14/369,533

TW103101800 (patent pending)

Design Pat No.

JP 1497886 US29/487,526 (under examination)

JP 1512097 US29/504,422 (under examination)

JP 1512096 EU 002442012

JP 1512098 TW D167155

JP 1440542 CA156056

JP 1440743 CA158962

JP 1440744 CN ZL201430363780.7

JP 1452710 CN ZL201430364199.7

JP 1452711 TH 1402002960 (under examination)

JP 1458245 TH1402002961 (under examination)

JP 1458514 VN3-2014-01618 (under examination)

JP 1452717 VN3-2014-01619 (under examination)

JP 1460824

JP 1461119

JP 1452718

JP 1462474

JP 1462475



## Two fingers Sliding Adjustment

This product is the sliding adjustment that is stronger and thinner than conventional products. Easy to operate by two fingers for wearable bands, shoes, dress accessories, and else.

**Produced as our in-house manufactured goods.**

<Intellectual property rights>

Pat No.

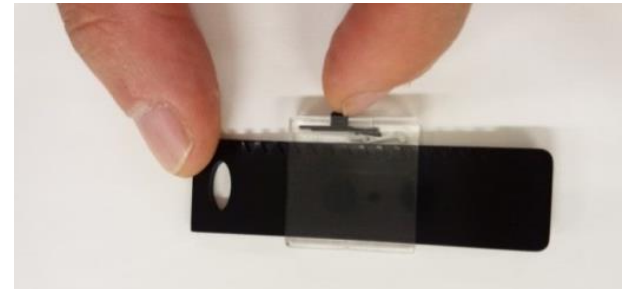
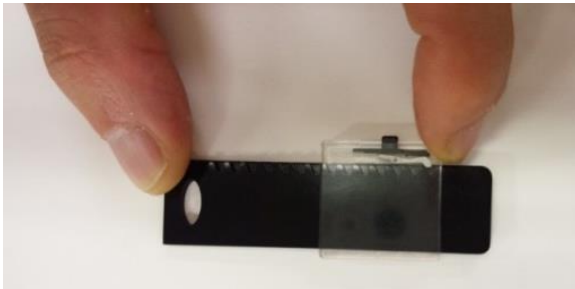
JP 5192607

JP 5706869

US (Pat Pending)

EP (Pat Pending)

CN (Pat Pending)



**Under development**

